

InStyle

The Best Skin-Care Products of 2025

Luminous skin may look effortless, but behind every glowing complexion is a well-honed routine. Trust these staples to be the architects of your best skin ever.

By [Lauren Valenti](#) and [Kara Jillian Brown](#) on May 19, 2025

A solid skin-care routine is the foundation of self-care. That twice-daily ritual of layering serums and smoothing on creams? It's not just maintenance—it's a moment to reconnect with yourself. Whether it's a 30-second swipe before heading out the door or a 10-minute at-home facial, the key is using products you genuinely love; ones that feel indulgent and deliver on their promises.

Best Brightening Serum



Yon-Ka Paris Vitamin C Serum, \$155.00

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Vitamin C serum is a non-negotiable in my skin-care routine, akin to brushing my teeth, and this is one of my favorites. An oil-based serum that hydrates as it brightens without making combination-oily greasier than the bottom of a fry bag. It leaves you with this beautiful my-skin-but-better glow."

—Shannon Bauer, associate editorial director